



## Lyris ListManager API

User Manual



Table of Contents	
Lyris ListManager API 1	
Table of Contents2	
Introduction to the Application Programming Interface (API)7	
Matching API Versions to ListManager Versions	
Access Rights9	
Troubleshooting14	4
Programming Quick Start       10         PHP SOAP Quickstart Guide       17         Java SOAP Quickstart Guide       19         C#.NET SOAP Quickstart Guide       20         C#.NET 2.0 SOAP Quickstart Guide       21	7 )
Function Reference       22         Member Functions       22         SelectMembers       22         SelectMembersEx       23         CreateManyMembers       25         CreateMemberColumn       25         DeleteMemberColumn       26         UpdateMemberDemographics       26         UpdateMemberPassword       27	
UpdateMemberKind 28	

	UpdateMemberEmail	28
	UpdateMemberStatus	29
	DeleteMembers	29
	CopyMember	30
	SendMemberDoc	30
	Unsubscribe	31
	CheckMemberPassword	31
	GetMemberID	32
	GetListnameFromMemberID	32
	GetEmailFromMemberID	33
	EmailOnWhatLists	34
	EmailPasswordOnWhatLists	34
	CreateMemberBan	35
L	ist Functions	
	CreateListAdmin	36
	UpdateListAdmin	37
	DeleteList	37
	CreateList	38
	UpdateList	39
	SelectLists	40
	SelectListsEx	41
	GetListID	42
С	ontent Functions	
	CreateContent	43
	DeleteContent	44
	SelectContent	45
	UpdateContent	45
M	ailings Functions	47
	GetPreviewMailing	47
	ImportContent	48
	MailingStatus	48
	ScheduleMailing	49
	SendMailing	50

SendMailingDirect	51
SendMessage	52
TMSendMessage	53
Site Functions	54
CreateSite	54
CreateSiteAdmin	55
DeleteSite	56
DeleteSiteAdmin	57
UpdateSite	58
UpdateSiteAdmin	59
SQL and Misc. Functions	
SqlSelect	60
SqlDelete	61
SqlInsert	61
SqlUpdate	62
ApiVersion	62
CurrentUserEmailAddress	63
Segment Functions	64
CreateSegment	64
SelectSegments	65
UpdateSegment	65
DeleteSegment	66
Server Functions	
CreateServerAdmin	67
DeleteServerAdmin	68
UpdateServerAdmin	69
Report Functions	
TrackingSummary	70
Topic Functions	71
CreateTopic	71
DeleteTopic	72
UpdateTopic	73
Deprecated Functions	

SelectSimpleMembers ......74

Type Reference75	;
Classes and Structs75	
ContentStruct	
CharSetStruct	
DocPart76	
KeyValueType76	
ListStruct77	
MailingStruct	
MemberStruct	
MessageStruct	
PreviewStruct	
PreviewStruct	
SegmentStruct	
ServerAdminStruct 88	
SimpleMailingStruct	
SimpleMemberStruct 89	
SiteAdminStruct	
SiteStruct	
TinyMemberStruct90	
TMMessageStruct	
TopicStruct	
TrackingSummaryStruct	
URLTrackingStruct	
Enumerations93	
BanLogicEnum	
ConfirmUnsubEnum	
DeliveryReportEnum	
DocTypeEnum94	
EnableScriptingEnum	
FieldTypeEnum	
ListTypeEnum	



LoggingLevelEnum96
MailFormatEnum96
MailSectionEncodingEnum
MemberKindEnum96
MemberListSecurityEnum
MemberStatusEnum97
MergeCapOverrideEnum
MessageTypeEnum98
ModeratedEnum98
MriVisibilityEnum99
NameRequiredEnum99
NewSubscriberPolicyEnum
PostPasswordEnum99
RecencyOperatorEnum 100
RecencyWhichEnum100
ScriptingLevelEnum 100
SegmentTypeEnum100
SubscriptionReportEnum



### Introduction to the Application Programming Interface (API)

ListManager allows administrators to access and manipulate the database tables using SOAP (Simple Object Access Protocol). SOAP provides a way to communicate between applications running on different operating systems, with different technologies and programming languages. SOAP is a key element of Microsoft's .NET architecture for future Internet application development. SOAP provides a higher-level interface to database information so that no knowledge of database query protocols is required.

ListManager's API can be invoked from any language with SOAP support, including:

.NET Java Php Tcl Ruby

Examples of ListManager's functions in different languages are available in your ListManager's soap directory:

http://yourlistmanagerurl/soap

Or, you may navigate to Utilities: Other: Programming API.

To use the ListManager API effectively, it is important to understand the information stored in each table column. Many functions require modification of record fields in order to work properly. It is also important to understand the possible side effects of modifying these fields. For example, if you set a member's 'MemberType' attribute to 'unsub', then that member's record may be deleted if the list is set up to purge unsubscribed members.

### Matching API Versions to ListManager Versions

The ListManager API is updated separately from ListManager; as a result, API updates don't necessary correspond directly to ListManager updates. Here is a list showing API versions and which version(s) of ListManager they work with:

ListManager Version 9.0a and earlier	<b>API Version(s) Available</b> 1.4.2 (default status: enabled)
9.0b	1.4.2 (default status: enabled) 1.5 beta
9.1	1.4.2 (default status: disabled) 1.5.1
9.2 (1Q- 2007)	1.4.2 (default status: disabled) 1.5.2
9.3	1.4.2 (default status: disabled) 1.5.2a
10.0	10.0 ( <b>NOTE</b> : as of ListManager 10.0, the API version matches the program version.)
10.1 10.2	10.0 10.0
11.0 11.1	11.0 11.1

## Access Rights

Starting with ListManager 10.0, a user has to be a list admin of at least one list in order to use API functions (i.e., all API functions require authentication). Some administration functions may require additional information or administrative access beyond the list administrator level. An http 401 (authentication) error will be returned if the user does not have privilege to access a particular function.

Name of the function	Version	List	Site	Server	Listname Required	Return Value	Data Type
ApiVersion	LM 8.1	٠	٠	•		Current API version	string
CheckMember Password	LM 8.1	•	•	•	$\checkmark$	True if password match member	bool
CopyMember	LM 8.1	•	•	•	✓	Member ID of the new copied member created	int
CreateContent	LM 10.0	•	•	•		Returns an ID number of a content created or raises error with a verbose message	int
CreateList	LM 8.1		•	•	$\checkmark$	New List ID	int
CreateListAdmin	LM 8.1	•	•	•	$\checkmark$	New Member ID	int
CreateMany Members	LM 8.1	•	•	•	$\checkmark$	Number of members created	int
CreateMemberBan	LM 8.1	•	٠	•	$\checkmark$	New member ID	int
CreateMember Column	LM 9.1 / 1.5.1			•		Success flag – true if update successful	bool
CreateSegment	LM 9.1 / 1.5.1	•	•	•	√	New segment ID	int
CreateServer Admin	LM 10.0			•		Returns an ID number of a server admin created or raises error with a vergose message	int
CreateSingleMember	LM 8.1	•	•	•	$\checkmark$	New Member ID	int
CreateSite	LM 10.0			•		ID of the site created	int



Name of the function	Version	List	Site	Server	Listname Required	Return Value	Data Type
CreateSiteAdmin	LM 10.0		•	•		Returns an Id number of a server admin created or raises error with a verbose message	int
CreateTopic	LM 10.0		•	•		Returns true if succeeds, raises error with a vergose message otherwise	bool
CurrentUserEmailAddr ess	LM 8.1	•	•	•		User's e-mail address	string
DeleteContent	LM 10.0	•	•	•		Returns true if succeeds, raises error with a verbose message otherwise	bool
DeleteList	LM 8.1		•	•	$\checkmark$	Success flagtrue if update successful	bool
DeleteMemberColumn	LM 9.1 / 1.5.1			•		Success flag – true if update successful	bool
DeleteMembers	LM 8.1	•	•	٠	✓	Number of members successfully deleted	int
DeleteSegment	LM 9.1 / 1.5.1	•	•	•	√	Success flag – true if update successful	bool
DeleteServerAdmin	LM 10.0			•		Returns true if succeeds, raises error with a verbose message otherwise	bool
DeleteSite	LM 10.0		•	•		Returns true if succeeds, raises error with a verbose message otherwise	bool
DeleteSiteAdmin	LM 10.0		•	•		Returns true if succeeds, raises error with a verbose message otherwise	bool
DeleteTopic	LM 10.0		•	•		Returns true if succeeds, raises	bool



Name of the function	Version	List	Site	Server	Listname Required	Return Value	Data Type
						error with a verbose message otherwise	
EmailOnWhatLists	LM 8.1	•	•	•		A list of lists which contain given e-mail address	ArrayOfString
EmailPasswordOnWhat Lists	LM 8.1	•	•	٠		A list of lists which contain given e-mail address	ArrayOfString
GetEmailFromMember ID	LM 8.1	٠	•	٠		E-mail corresponding to the ID	string
GetListID	LM 8.1	٠	•	٠	$\checkmark$	List ID	int
GetListnameFrom MemberID	LM 8.1	•	•	٠		ListName a member ID belongs to	string
GetMemberID	LM 8.1	٠	•	•		Member ID	int
GetPreviewMailing	LM 10.0	•	•	•		Returns a merged text as string or raises error with verbose message	string
ImportContent	LM 8.1	•	•	٠		Content corresponding to the ID given	SimpleMailingS truct
MailingStatus	LM 8.1	٠	•	•		Transact log for the given mailing ID	string
ModerateMailing	LM 8.1	٠	•	•	$\checkmark$	Mailing ID of the scheduled mailing	int
ScheduleMailing	LM 8.1	•	•	•	$\checkmark$	Mailing ID of the scheduled mailing	int
SelectContent	LM 8.1	٠	•	•		An array of content matching criteria	ArrayOf ContentStruct
SelectLists	LM 8.1	•	•	٠		An array of list struct matching criteria	ArrayOfListStru ct
SelectListsEx	LM 10.0	•	•	•		Result set from the query selecting lists or NULL if no	ArrayOfArray OfString



Name of the function	Version	List	Site	Server	Listname Required	Return Value	Data Type
						records returned. First row contains column names which should be mapped to a more readable form.	
SelectMembers	LM 8.1	•	•	٠	✓	An array of members matching criteria	ArrayOf MemberStruct
SelectSegments	LM 8.1	•	•	٠	✓	Array of segment struct matching criteria	ArrayOf SegmentStruct
SelectSimpleMembers	LM 8.1	•	•	٠	✓	An array of members matching criteria	ArrayOfSimple MemberStruct
SendMailing	LM 8.1	٠	•	•	~	Mailing ID of the sent mailing	int
SendMailingDirect	LM 8.1	٠	•	•	$\checkmark$	Mailing ID of the scheduled mailing	int
SendMemberDoc	LM 8.1	•	•	٠		Mailing ID of the sent document to member	int
SendMessage	LM 9.1 / 1.5.1	٠	•	•	~	ID of the Message sent	int
SqlDelete	LM 8.1			•		Success flagtrue if update successful	bool
SqlInsert	LM 8.1			•		Identity of the row created	int
SqlSelect	LM 8.1			•		Result set from the query or NULL if no records returned. First row contains column names.	ArrayOfArrray OfString
SqlUpdate	LM 8.1			٠		Success flagtrue if update successful	bool
TrackingSummary	LM 8.1	•	•	•		Tracking summary requested for given	Tracking SummaryStruct

Name of the function	Version	List	Site	Server	Listname Required	Return Value	Data Type
						outmailID	
UnSubscribe	LM 8.1	•	•	•	✓	Number of members unsubscribed	int
UpdateContent	LM 10.0	•	•	•		Returns true if succeeds, raises error with a verbose message otherwise	bool
UpdateList	LM 8.1		•	•	$\checkmark$	Success flag – true if update successful	bool
UpdateListAdmin	LM 8.1	•	•	•	$\checkmark$	Success flag – true if update successful	bool
UpdateMember Demographics	LM 8.1	٠	•	•	~	Success flag – true if update successful	bool
UpdateMemberEmail	LM 8.1	•	•	•	$\checkmark$	Success flagtrue if update successful	bool
UpdateMemberKind	LM 8.1	•	•	•	$\checkmark$	Success flag – true if update successful	bool
UpdateMember Password	LM 8.1	•	•	•	$\checkmark$	Success flagtrue if update successful	bool
UpdateMemberStatus	LM 8.1	•	•	•	$\checkmark$	Success flag – true if update successful	bool
UpdateSegment	LM 9.1 / 1.5.1			•	$\checkmark$	Success flag – true if update successful	bool
UpdateServerAdmin	LM 10.0			•		Returns true if succeeds, raises error with a verbose message otherwise	bool
UpdateSite	LM 10.0		•	•		Returns true if succeeds, raises error with a verbose message otherwise	bool
UpdateSiteAdmin	LM 10.0		•	•		Returns true if succeeds, raises error with a verbose message otherwise	bool
UpdateTopic	LM 10.0		٠	•		Returns true if	bool



Name of the function	Version	List	Site	Server	Listname Required		Data Type
						succeeds, raises error with a verbose message otherwise	

#### SOAP Resources

Overview of SOAP and Web Services (Microsoft) Microsoft Web Services Developer Center Java Web Services - Axis Pocket SOAP W3C SOAP v 1.2 Specification SOAP Tutorial (W3Schools)

### Troubleshooting

#### Problem: ListManager Will Not Run

While starting ListManager, it is possible that the API cannot run because Port 82 is taken. If this occurs, the following message displays during startup:

## Unable to bind to LMAPI port '82'. LMAPI will be unavailable until this issue is resolved and LM is restarted.

Possible resolutions:

- 1. Configure your LMAPI 'network settings/port' to use a different port.
- 2. Free the service currently running on the API port.
- 3. Run as root OR configure on a port available for non-root users (usually >1024).

After the port issue is resolved, you must restart the server.

## Running a Select statement on a large table results in error message: "Hit max iterations setting of 500000. Possible infinite loop."

If you run a SELECT statement on a table that has more than 1,000,000 records, you may see an error message that states: "Hit max iterations of 5000000. Possible infinite loop."



To prevent this error message from appearing, you must change two lines of code in one of your ListManager configuration files:

1. Open the following file in a text editor:

c:\Program Files\Listmanager\tclweb\lib\lm\lmlib.tcl

2. Find the following text:

```
# this variable is the absolute maximum numbers of iterations through the
for(;;) loop in the TclExecuteByteCode loop
set absoluteMaxIterations 1000000
set defaultMaxIterations 500000
```

3. Change the set absoluteMaxIterations amount from 1000000 to 5000000.

- 4. Change the set defaultMaxIterations amount from 500000 to 200000.
- 5. Save and exit.

Examples of ListManager's functions are available in your ListManager's soap directory:

http://yourlistmanagerurl/soap

### Programming Quick Start

To use ListManager's API, follow these steps:

#### 1. Download and Install the SOAP Client for Your Language

#### 2. Point SOAP Toolkit to WSDL URL

To use the API, you must point your SOAP toolkit at your ListManager installation's WSDL URL, located at:

http://yourlistmanagerurl:82/?wsdl

#### 3. Call the API Version

Always call <u>ApiVersion</u> before running any other functions to ensure your client and the ListManager server you are attempting to communicate with are using the same version.

#### 4. Set the Login

The security for the ListManager API is the same as that for the ListManager web interface; the same user name/password must be set in the script.

#### More Information

The following pages give more detailed and specific instructions for various languages:

PHP Java C#.NET C#.NET 2.0

Examples of ListManager's functions are available in your ListManager's soap directory:

http://yourlistmanagerurl/soap

#### PHP SOAP Quickstart Guide

You can find example code written in PHP showing the usage of ListManager's API functions in the soap directory available at : http://yourlistmanagerurl/soap

Your ListManager installation includes the example code as well as the required NuSoap library.

#### To use the client example code

 Download your packed example code from http://yourlistmanagerurl/soap/php.zip.
 Unpack the ZIP file to a web-accessible directory on a PHP-enabled webserver (e.g., Apache, IIS). For example, create a ImapiTest directory in your /var/www/html/ path, and then unpack files there.

#### NOTES

- The built-in ListManager webservice is not suitable for PHP integration. For assistance with choosing or installing a PHP webserver implementation, please refer to http://www.php.net/
- Packed NuSoap library can also be found at http://yourlistmanagerurl/soap/php/nusoap-0.6.7.zip

Your directory structure after unpacking should look like the one below: ImapiTest/php/

ImapiTest.php

readme.txt

l lib/

\_ samples/

3. To run your script, point your browser to the location:

http://yourlistmanagerurl/ImapiTest/php/ImapiTest.php

If you are using php as a standalone, run

php ImapiTest.php

4. The following code snippet is a minimal client script for PHP. To test the code below, change the value "youradminname" to your admin name and the value "yourlyrispassword" to your



password . This code connects you to your local ListManager server and retrieves the current API version.

```
-----CUT HERE------
```

```
<?php
$wsdl location = 'http://127.0.0.1:82/?wsdl';
$userName = 'youradminname';
$password = 'yourlyrispassword';
// Pull in the NuSOAP code
if ( PHP_VERSION >= 5 )
    require once('lib/nusoap php5.php');
else
    require once('lib/nusoap php4.php');
// create client
if ( PHP VERSION \geq 5 )
     $lmapiClient = new nusoapclient( $wsdl location, true );
else
     $lmapiClient = new soapclient( $wsdl location, true );
//set basic authentication
$lmapiClient->setCredentials($userName,$password, 'basic');
//make sure there was no error.
$err= $lmapiClient->getError();
if ($err) {
    echo "<h2>Error</h2> $err <hr> $lmapiClient->debug str;\n\n";
    return false;
     }
$lmapi = $lmapiClient->getProxy();
//set basic authentication
$lmapi->setCredentials($userName,$password, 'basic');
echo "<h3> Current version of API at " . $wsdl location . " is: " .
$api version . "</h3>\n";
?>
```



#### Java SOAP Quickstart Guide

#### To run the sample client code

1. Download sample client from:

http://yourlistmanagerserver/soap/

2. Unzip client files to a convenient location (c:\lm\_java or ~/lm\_java)

3. Go to:

http://www.lyris.com/products/listmanager/api/java/

- 4. Download java dependencies (Supporting Libraries) and unzip in the same location.
- 5. If you are running on a WINDOWS machine:
  - a. Edit set\_vars.bat: change the location of JAVA\_HOME to the location of the JDK.
  - b. Set TEST\_HOME to the directory you created in step 1.
  - c. Run set\_vars.bat.
- 6. Edit build.xml, change the hostname to your listmanger server name.
- 7. Make sure ListManager IS running before proceeding.
- 8. Run ant gen-stubs.
- 9. Run ant run-client.
- 10. There is also a "clean" target that removes all generated code.

\* To avoid error messages remove directories jdk/sample/ and jdk/demo/ before executing

Below is a skeleton api class:

```
----JAVA-----
package lmapi;
import java.util.*;
import org.apache.axis.client.Stub;
public class Client {
     // named after objects dyna-generated by axis
     public static Lmapi service;
     public static LmapiSoap lm;
     // static means class global variables, it does not change between
instances.
     public static String userName ="admin";
     public static String password = "lyris";
     public static void main (String [] args) throws Exception
     {
     // Make a service
     service = new LmapiLocator();
```

```
try
          ſ
               // Get a stub that implements the service operations
               lm = service.getlmapiSoap();
               // Lyris Api uses authorization
               ((Stub)lm).setUsername(userName);
               ((Stub)lm).setPassword(password);
               System.out.println("Current API version: " + lm.apiVersion()
);
               // run code here
          } catch (Exception ex) {
               ex.printStackTrace();
          }
     }
}
----END JAVA-----
```

#### **C#.NET SOAP Quickstart Guide**

Open Visual studio & create new project.
 Add Web reference:

#### http://YOURSERVER:82/?wsdl

#### 3. Name it ImapiSoap

-----C#------

```
// Initialize ListManager soap object
lm = new lmapiSoap.lmapi();
// set up basic authorization
String username = "admin";
String password = "lyris";
lm.Credentials = new System.Net.NetworkCredential(username, password);
// Display current API version
MessageBox.Show("Current API Version: "+ lm.ApiVersion());
// verify API functions work
MessageBox.Show(lm.CurrentUserEmailAddress());
```



#### Running Lyris ListManager Client Tests Using C#.NET

- 1. Unzip project file
- 2. Open Lyris Listmanager SOAP API Tests.csproj.

3. Update your web reference to your server (if your reference is different from http://localhost:82/?wsdl)

http://YOURSERVER:82/?wsdl

- 4. Name the web reference ImapiSoap.
- 5. You can now run the test suite by choosing **Debug > Start**.

#### **C#.NET 2.0 SOAP Quickstart Guide**

1. Open Visual studio 2005 & create new a project.

2. Add Web reference:

http://YOURSERVER:82/?wsdl

3. Name it ImapiSoap.

-----C#------

```
// Initialize listmanager soap object
lm = new lmapiSoap.lmapi();
// setup basic authorization
String username = "admin";
String password = "lyris";
lm.Credentials = new System.Net.NetworkCredential(username, password);
// Display current API version
MessageBox.Show("Current API Version: "+ lm.ApiVersion());
```

```
// verify API functions work...
MessageBox.Show(lm.CurrentUserEmailAddress());
```



#### Running Lyris Listmanager Client Tests Using C#.NET

- 1. Unzip the project file.
- 2. Open Lyris Listmanager SOAP API Tests.csproj.

3. Update your web reference to your server (if your reference is different from http://localhost:82/?wsdl).

#### http://YOURSERVER:82/?wsdl

- 4. Name the web reference ImapiSoap.
- 5. You can now run the test suite by choosing **Debug > Start**.

### **Function Reference**

#### **Member Functions**

#### SelectMembers

#### Description

Selects an array of MemberStructs using <u>FilterCriteriaArray</u>. Example:

ar[0] = (ListName = list1); ar[1] = (domain = example.com)

#### Arguments

FilterCriteriaArray - an array of member field/value pairs (values from MemberStruct)

#### Returns

An array of members matching criteria

#### Return Data Type ArrayOfMemberStruct

#### Access Rights (learn more)

List	Site	Server	Listname Required
х	х	Х	x

Version ListManager 8.1



#### SelectMembersEx

#### Description

This function is similar to the <u>SelectMembers</u> function; however, its extended functionality lets you select only specified fields. The result is significant performance improvement.

#### Arguments

**FieldsToFetch** (ArrayOfString) List of fields from members\_ table to be fetched.

#### FilterCriteriaArray (ArrayOfString)

List of criteria to filter members returned.

#### Return

Result set from the query selecting lists, or NULL if no records returned. The first row contains column names which should be mapped to a more readable form.

#### Notes

The purpose of this function is to provide a more flexible and portable solution than the SelectMembers function. The more fields you request the longer the request takes to execute, so you can specify the exact fields you're interested in while retrieving information about existing lists. Note that allowed selectable fields are pre-defined and can be flexibly modified by the server administrator.

FilterCriteriaArray lets you filter out members not matching your criteria.

A list of allowed fields to be selected from members\_ table is pre-defined for security reasons but can be extended, limited or changed by manually editing lyrTableFieldMappings.

By default following fields are allowed for FieldsToFetch / FilterCriteria arguments.

DateHeld DateJoined Domain EmailAddress FullName IsListAdmin ListName MailFormat MemberID MemberType ReceiveAdminMail UserNameLC



#### Rights

Only members that a user is allowed access to will be returned. If there are members that match the criteria, but a user is not allowed to administrate any of them, an empty list will be returned.

### Return Data Type

ArrayOfArrayOfString

#### Access Rights (learn more)

List	Site	Server	Listname Required
х	х	х	

Version ListManager 10.2a

#### CreateSingleMember

#### Description

Creates a single member of a list. CreateSingleMember is easier to use programmatically than CreateManyMembers, as it requires three strings instead of the MemberStructArray that CreateManyMembers requires.

#### Arguments

EmailAddress - The email address of the member (string) FullName - The full name of the member (string) ListName - The name of the list the member will be added to (string)

#### Returns

New Member ID

Return Data Type int

#### Access Rights (learn more)

List	Site	Server	Listname Required
х	Х	Х	Х

Version

ListManager 8.1



#### CreateManyMembers

#### Description

Creates Members from an array of <u>TinyMemberStructs</u>. Example:

TinyMemberStructArray = new TinyMemberStruct[300]; TinyMemberStructArray[1].EmailAddress = "email1@domain.com" TinyMemberStructArray[2].EmailAddress = "email2@domain.com" ... TinyMemberStructArray[3].EmailAddress = "email300@domain.com"

CreateManyMembers(TinyMemberStructArray,"list1",true)

#### Arguments

<u>TinyMemberStructs[]</u> - an array of member TinyMemberStructs. Listname - Name of list to add users to. SkipBadRecords - Stop processing if error occurs during add.

#### Returns

Number of members created

#### Return Data Type

int

#### Access Rights (learn more)

List	Site	Server	Listname Required
х	х	Х	Х

#### Version

ListManager 8.1

#### CreateMemberColumn

#### Description

Creates a new column in the members\_ table.

#### Arguments

FieldName - name of the column to create (char) FieldType - datatype of the column (<u>FieldTypeEnum</u>)

#### Returns

Success flag – true if update successful

#### **Return Data Typebool**



#### Access Rights (learn more)

List	Site	Server	Listname Required
		Х	

#### Version

ListManager 9.1/API 1.5.1

#### DeleteMemberColumn

#### Description

Deletes a user column from the members\_ table. You may delete member columns that you previously added.

#### Arguments

FieldName - name of the column to be deleted (char)

#### Returns

Success flag - true if update successful

#### **Return Data Type**

bool

#### Access Rights (learn more)

List	Site	Server	Listname Required
		Х	

Version ListManager 9.1/API 1.5.1

#### **UpdateMemberDemographics**

Update demographics for a member. Use field names as defined in your members\_ table paired with the correct values in the demographics array.

#### Arguments

SimpleMemberStruct - A <u>SimpleMemberStruct</u> KeyValueType - An array of KeyValueType(s) as defined by your database.



Note: In the previous version of the ListManager API, the second argument was **DemographicsArray**. DemographicsArray and KeyValueType are equivalent, so code should convert by altering the type for any variables of this type.

#### Returns

Success flag – true if update successful

## Return Data Type bool

Access Rights (learn more)

List	Site	Server	Listname Required
х	х	Х	X

Version

ListManager 8.1

#### UpdateMemberPassword

Updates the password of a member.

#### Arguments

SimpleMemberStruct - A <u>SimpleMemberStruct</u> NewPassword - The new member password (string)

#### Returns

Success flag - true if update successful

#### Return Data Type

bool

#### Access Rights (learn more)

List	Site	Server	Listname Required
х	Х	Х	Х

Version ListManager 8.1



#### UpdateMemberKind

Updates the "kind" of a member. The member "kind" defines what kind of mail the member receives (e.g., mail or digest; see <u>MemberKindEnum</u> for member kind options). The member kind correlates to the member\_.SubType\_ field.

#### Arguments

SimpleMemberStruct - A <u>SimpleMemberStruct</u> NewMemberKind - The member kind, from <u>MemberKindEnum</u>

#### Returns

Success flag – true if update successful

#### Return Data Type

bool

#### Access Rights (learn more)

List	Site	Server	Listname Required
Х	Х	Х	Х

## Version

ListManager 8.1

#### **UpdateMemberEmail**

Updates the email address of a member.

#### Arguments

SimpleMemberStruct - A <u>SimpleMemberStruct</u> NewEmailAddress - The new email address of the member (string)

#### Returns

Success flag - true if update successful

#### Return Data Type

bool

#### Access Rights (learn more)

List	Site	Server	Listname Required
х	х	х	X



Version ListManager 8.1

UpdateMemberStatus

Updates the "status" of a member. The member "status" defines the membership status (e.g., normal, unsub, confirm; see <u>MemberStatusEnum</u> for member status options). The member status correlates to the member\_.MemberType\_ field.

#### Arguments

SimpleMemberStruct - A <u>SimpleMemberStruct</u> NewStatus - The member's new status, from <u>MemberStatusEnum</u>

#### Returns

Success flag – true if update successful

### Return Data Type

bool

#### Access Rights (learn more)

List	Site	Server	Listname
			Required
Х	Х	Х	Х

Version ListManager 8.1

#### DeleteMembers

Completely removes members based on FilterCriteraArray. Returns number of users deleted.

#### Arguments

FilterCriteriaArray - an array of member field/value pairs (values from MemberStruct)

#### Returns

Number of members successfully deleted

**<u>CAUTION</u>** Passing empty parameters to this function will delete all members from the list.

## Return Data Type int

#### Access Rights (learn more)

List	Site	Server	Listname Required
Х	Х	Х	Х

#### Version

ListManager 8.1

#### CopyMember

Copies a member.

#### Arguments

SimpleMemberStruct - A <u>SimpleMemberStruct</u> NewEmailAddress - The email address of the new member (string) NewFullName - The full name of the new member (string) NewListName - The name of the list this member should be copied into (string)

#### Returns

Member ID of the new copied member created

#### Return Data Type

int

#### Access Rights (learn more)

List	Site	Server	Listname Required
Х	Х	Х	Х

Version

ListManager 8.1

#### SendMemberDoc

Sends a "confirm", "hello", "goodbye", "held", "private" or "delivery" document to any email address or member. Returns Outmail ID.

#### Arguments

SimpleMemberStruct - A <u>SimpleMemberStruct</u> DocTypeIn - The message to be sent, from <u>MessageTypeEnum</u>

#### Returns

Mailing ID of the sent document to member



### Return Data Type

int

#### Access Rights (learn more)

List	Site	Server	Listname Required
Х	Х	Х	

Version

ListManager 8.1

Unsubscribe

Unsubscribes members based on <u>FilterCriteraArray</u>. Members who are unsubscribed remain in the database but their MemberType\_ = 'unsub'. Returns number of users unsubscribed.

#### Arguments

SimpleMemberStructArray - An array of SimpleMemberStructs

#### Returns

Number of members usubscribed

**NOTE** The Unsubscribe call always sends a goodbye message to unsubscribed members.

#### Return Data Type

int

#### Access Rights (learn more)

List	Site	Server	Listname Required
х	Х	Х	Х

Version ListManager 8.1

#### CheckMemberPassword

Returns true if the user in the SimpleMemberStruct exists with password "Password"

#### Arguments

SimpleMemberStruct - A <u>SimpleMemberStruct</u> Password - The password to be checked for this member (string)



#### Returns

True if password match member

#### **Return Data Typebool**

#### Access Rights (learn more)

List	Site	Server	Listname
			Required
Х	Х	Х	Х

#### Version

ListManager 8.1

#### GetMemberID

Returns the MemberID for a given EmailAddress and ListName as defined in a SimpleMemberStruct.

#### Arguments

SimpleMemberStruct - A SimpleMemberStruct

#### Returns Member ID

### Return Data Type

int

#### Access Rights (learn more)

List	Site	Server	Listname Required
Х	Х	Х	

Version ListManager 8.1

#### GetListnameFromMemberID

Returns the list name for a particular member id.

Arguments MemberID - The ID of the member (int)

**Returns** ListName a member ID belongs to

Return Data Type string

#### Access Rights (learn more)

List	Site	Server	Listname Required
Х	Х	Х	

Version ListManager 8.1

#### GetEmailFromMemberID

Returns the email address for a particular member id.

#### Arguments

MemberID - The ID of the member (int)

#### Returns

E-mail corresponding to the ID

#### **Return Data Type**

string

#### Access Rights (learn more)

List	Site	Server	Listname Required
Х	Х	Х	

Version ListManager 8.1



#### EmailOnWhatLists

Returns an array of list names that the specified EmailAddress is subscribed to.

#### Arguments

EmailAddress - The email address (string)

#### Returns

A list of lists which contain given E-mail address

#### **Return Data Type**

ArrayOfString

#### Access Rights (learn more)

List	Site	Server	Listname Required
Х	Х	Х	

#### Version

ListManager 8.1

EmailPasswordOnWhatLists Returns an array of list names that the specified EmailAddress and Password is subscribed to.

#### Arguments

EmailAddress - The email address (string) Password - The password (string)

#### Returns

A list of lists which contain given E-mail address

#### **Return Data Type**

ArrayOfString

#### Access Rights (learn more)

List	Site	Server	Listname Required
Х	Х	Х	

Version ListManager 8.1



#### CreateMemberBan

Creates a member ban. Returns BanID. BanLogic is: A = "accepted" C = "conditionally accepted" R = "banned". Most member bans will be R (banned); other types may prevent others from joining the list.

#### Arguments

MemberBan - A member to be banned, from MemberBanStruct

Returns New Member ID

Return Data Type

int

#### Access Rights (learn more)

List	Site	Server	Listname Required
x	х	Х	X

Version

ListManager 8.1



#### **List Functions**

CreateListAdmin

Creates a new list administrator. Returns MemberID of successfully created list admin. Note that this function will not be successful if the EmailAddress specified already exists on the list.

#### Arguments

EmailAddress - The email address of the administrator (string) Password - The password of the administrator (string) ListName - The name of the list (string) FullName - The full name of the administrator (string) RecieveListAdminMail - Whether the administrator should receive email messages for list admins (boolean) RecieveModerationNotification - Whether the administrator should receive notification of messages pending moderation (boolean) BypassListModeration - Whether the administrator should be able to post messages directly to the list, bypassing list moderation (boolean)

#### Returns

New Member ID

Return Data Type int

#### Access Rights (learn more)

List	Site	Server	Listname Required
х	х	Х	x.

Version ListManager 8.1



UpdateListAdmin Updates the list admin settings of any member.

#### Arguments

SimpleMemberStruct - A SimpleMemberStruct

IsListAdmin - Whether this member is a list admin (boolean)

RecieveListAdminMail - Whether the administrator should receive email messages for list admins (boolean)

RecieveModerationNotification - Whether the administrator should receive notification of messages pending moderation (boolean)

BypassListModeration - Whether the administrator should be able to post messages directly to the list, bypassing list moderation (boolean)

#### Returns

Success flag – true if update successful

#### **Return Data Type**

bool

#### Access Rights (learn more)

List	Site	Server	Listname Required
Х	Х	Х	х

#### Version

ListManager 8.1

DeleteList Deletes a list, and everything associated with it (members, content, etc.).

#### Arguments

ListName - The name of the list to be deleted (string)

#### Returns

Success flag – true if update successful

#### Return Data Type

bool

#### Access Rights (<u>learn more</u>)

List	Site	Server	Listname Required
	Х	Х	Х

Version ListManager 8.1

CreateList

Creates a new list and returns the newly created listID.

#### Arguments

ListType - The type of list to be created, from <u>ListTypeEnum</u> ListName - The name of the list (string) ShortDescription - A short description of the list (string) AdminName - The name of the list administrator (string) AdminEmail - The email address of the list administrator (string) AdminPassword - The password of the list administrator (string) Topic - the category the mailing list belongs to (char)\*\*

\*\* If no topic is specified, revert to previous (v1.5.2) behavior.

NameDescriptionNotesListTypeThe type of list to be created, from ListTypeEnumIte type of list to be created, from ListTypeEnumListNameThe name of the list (string)ShortDescription A short description of the list (string)AdminNameAdminNameThe name of the list administrator (string)AdminEmailThe email address of the list administrator (string)AdminPasswordThe password of the list administrator (string)

#### Returns

New List ID

#### **Return Data Type**

int

#### Access Rights (learn more)

List	Site	Server	Listname Required
	Х	Х	Х



UpdateList

Updates the settings of a list. Returns boolean success.

The following fields cannot be updated:

- ListID
- ListName
- DateCreated

To update MailStreamID, the user must be a server admin, or the \$mailstreams\_restricted flag must not be set to 'yes'.

#### Arguments

ListStruct - The list to be updated, from ListStruct

#### Returns

Success flag – true if update successful

### Return Data Type

bool

#### Access Rights (learn more)

List	Site	Server	Listname Required
	х	х	Х

Version

ListManager 8.1



SelectLists

Select an array of ListStructs.

#### Arguments

ListName - The name of the list. If blank or null, all lists are selected (string) SiteName - The name of the site. If entered, selects all lists on that site (string)

#### Returns

An array of list struct matching criteria. NULL if empty set

#### **Return Data Type**

ArrayOfListStruct

#### Access Rights (learn more)

List	Site	Server	Listname Required
Х	Х	Х	

#### Version

ListManager 8.1

#### Note

SelectListEx function is an extended version of SelectList. It has additional functionality and improved performance. You can specify fields which will be retrieved from the database thereby shorten time spent on encoding and sending redundant fields.



SelectListsEx

Function SelectListsEx

#### Description

SelectListEx function is an extended version of SelectList. It has additional functionality and improved performance. You can specify fields which will be retrieved from the database thereby shorten time spent on encoding and sending redundant fields.

Arguments ListName – (string) list name

SiteName - (string) site name

FieldsToFetch – (ArrayOfString) list of fields from lists\_ table to be fetched

FilterCriteriaArray – (ArrayOfString) list of criteria to filter the lists returned.

#### Returns

Result set from the query selecting lists or NULL if no records returned. First row contains column names which should be mapped to a more readable form.

#### Notes

The purpose of this function is to provide a more flexible and portable solution than the <u>SelectLists</u> function. The more fields you request the longer the request takes to execute, so you can specify the exact fields you're interested in while retrieving information about existing lists.

FilterCriteriaArray lets you filter out lists not matching your criteria.

A list of allowed fields to be selected from lists\_ table is pre-defined for security reasons but can be extended, limited or changed by manually editing lyrTableFieldMappings.

By default, the following fields are allowed for FieldsToFetch / FilterCriteria arguments.

Admin ListID Description CreationTimestamp ConferenceVisibility ConferenceDuration MessageFooterHTML MessageHeaderHTML ListName Keywords

MriVisibility Topic TrackAllUrls To From ReplyTo DefaultTo DefaultFrom DefaultSubject

#### Rights

Only lists that a user is allowed access to will be returned. If there are lists that match the criteria, but a user is not allowed to administrate any of them, an empty list will be returned.

#### Return Data Type

ArrayOfArrayOfString

#### Access Rights (learn more)

List	Site	Server	Listname Required
Х	Х	Х	

#### Version

ListManager 10.0

#### GetListID

Gets the ListID from the ListName for a list.

#### Arguments

ListName - The name of the list (string)

#### Returns List ID

### Return Data Type

int

#### Access Rights (learn more)

List	Site	Server	Listname Required
х	х	Х	X

Version ListManager 8.1

#### **Content Functions**

CreateContent

Function CreateContent

**Description** Creates a content

#### Arguments ContentStruct containing information for a new content

#### **Return Value**

Returns an ID number of a content created or raises error with a verbose message

#### Notes

Title, Description, HeaderTo, HeaderFrom, DocType, NativeTitle (subject) and DocParts must be provided.

ContentID member of the structure is ignored.

Content title must be unique.

\* MimePartName member of every DocPart record can be 'html', 'text' for html and text parts respectively OR a filename for attaching a file to the content (e.g. "document.txt")

#### **Rights**

If neither SiteName or ListName are provided a user must be a server admin and the content will be created for all lists.

If ListName is provided – user must be allowed to admin that list; content will be created for this list only.

If SiteName is provided – user must be allowd to admin that site; content will be created for this site only.



### Return Data Type

int

#### Access Rights (learn more)

List	Site	Server	Listname Required
Х	Х	Х	

Version ListManager 10.0

DeleteContent

Function DeleteContent

**Description** Deletes a content

Arguments SiteAdminStruct – containing ContentID to delete

#### **Return Value**

Returns true if succeeds, raises error with a verbose message otherwise

#### Notes

ContentID must be provided

#### Rights

A user must be allowed to administrate that content, so either a server admin, or a site admin (if the content is created for that site or a list which belongs to that site) or list admin (if the content has been created for his list only).

#### **Return Data Type**

bool

#### Access Rights (learn more)

List	Site	Server	Listname Required
Х	Х	Х	

#### Version



ListManager 10.0

SelectContent

Select an array of content structs based on FilterCriteriaArray.

Example:

ar[0] = (ListName = list1); ar[1] = (Title like %newsletter%);
Arguments
FilterCriteriaArray- an array of content field/value pairs (values from ContentStruct)

#### Returns

An array of content matching criteria

### Return Data Type

ArrayOfContentStruct

#### Access Rights (learn more)

List	Site	Server	Listname Required
Х	Х	Х	

Version ListManager 8.1

UpdateContent

Function UpdateContent

**Description** Updates a content

#### Arguments

ContentStruct containing information to be changed/overwritten in the content

#### **Return Value**

Returns true if succeeds, raises error with a verbose message otherwise



#### Notes

Title, Description, HeaderTo, HeaderFrom, DocType, NativeTitle (subject) and DocParts must be provided.

ContentID must be provided.

Content title must be unique.

\* MimePartName member of every DocPart record can be 'html', 'text' for html and text parts respectively OR a filename for attaching a file to the content (e.g. "document.txt")

#### Rights

If neither SiteName or ListName are provided a user must be a server admin and the content will be available for all lists after updating.

If ListName is provided – user must be allowed to admin that list; content will be available for this list only after updating.

If SiteName is provided – user must be allowd to admin that site; content will be available for this site only after updating.

### Return Data Type

bool

#### Access Rights (learn more)

List	Site	Server	Listname Required
Х	Х	Х	

Version

ListManager 10.0



#### **Mailings Functions**

GetPreviewMailing

Function GetPreviewMailing

#### Description

Returns merged text containing merge tags against given member and the subset.

#### Arguments

PreviewStruct - structure filled with information needed for merging struct

#### **Return Value**

Returns a merged text as string or raises error with verbose message

#### Notes

This function is used to preview how a message is going to look after merging for a particular member and subset. Merge tags will be replaced with the data corresponding to a user. TextToMerge and MemberID are mandatory members of the PreviewStruct structure

#### Rights

User must be a list admin of a list which a member of MemberID given belongs to. So server, site or list admin are allowed with above limitations.

#### **Return Data Type**

string

#### Access Rights (learn more)

List	Site	Server	Listname Required
Х	Х	Х	



#### ImportContent

Takes a Content ID and returns a <u>SimpleMailingStruct</u>. The SimpleMailingStruct can be used to create a new mailing by copying all of its elements to a new <u>MailingStruct</u> and sending that.

#### Arguments

ContentID - The ID of the content to be made into a mailing (int)

#### Returns

Content corresponding to the ID given

#### Return Data Type

SimpleMailingStruct

#### Access Rights (learn more)

List	Site	Server	Listname Required
Х	Х	Х	

#### Version

ListManager 8.1

#### MailingStatus

Get the status of a mailing sent with list processing (e.g., sent with <u>SendMailing</u>). MailingStatus will not work with a mailing created with <u>SendMailingDirect</u>.

#### Arguments

InMailID - The ID of the inmail to be checked (int)

#### Returns

Transact log for the given mailing ID

#### Return Data Type

string

#### Access Rights (learn more)

List	Site	Server	Listname Required
Х	х	Х	

#### Version



ListManager 8.1

ScheduleMailing

Schedules a mailing for a future date based on <u>MailingStruct</u>. The message is then subject to list processing and validation as if it were a mailing created by an administrator through the administrator interface. If SegmentID is blank or 0, the mailing is sent to the entire list as defined in MailngStruct. If successful, returns the InMail ID of the new mailing.

#### Arguments

SegmentID - The ID of the segment to be sent to. Sends to the entire list if blank or null (int) SendDate - The date and time the mailing should be sent <u>/soap/object\_reference.tml" /l</u> <u>"dateTime</u>(datetime) MailingStructIn - A <u>MailingStruct</u>

Returns

Mailing ID of the scheduled mailing

Return Data Type

int

#### Access Rights (learn more)

List	Site	Server	Listname Required
Х	Х	Х	Х



#### SendMailing

Sends a mailing based on <u>MailingStruct</u> by creating a row in the inmail\_ table. The message is then subject to list processing and validation as if it were a mailing created by an administrator through the administrator GUI. If SegmentID is blank or 0, the mailing is sent to the entire list as defined in MailngStruct. If successful, returns the InMailID of new mailing.

#### Arguments

SegmentID - The ID of the segment to be sent to. Sends to the entire list if blank or null (int) MailingStruct - The contents of the mailing as a <u>MailingStruct</u>

#### Returns

Mailing ID of the sent mailing

Return Data Type int

#### Access Rights (learn more)

List	Site	Server	Listname Required
X	Х	Х	Х

#### Version

ListManager 8.1



SendMailingDirect

Sends a mailing based on <u>MailingStruct</u> to any email address or member IDs, or an array of email addresses and member IDs. Creates mailing directly in the OutMail\_ table, so does not perform any list processing. The email address(es) defined in the EmailAddressArray do not need to be subscribed to any list. Returns true if message was successfully queued.

#### Arguments

EmailAddressArray - An array of email addresses to be sent the message (ArrayOfString) MemberIDArray - An array of member IDs to be sent the message (ArrayOfInt) MailingStruct - The contents of the mailing, as defined by a <u>MailingStruct</u>

#### Returns

Mailing ID of the scheduled mailing

#### **Return Data Type**

int

#### Access Rights (learn more)

List	Site	Server	Listname Required
х	Х	Х	Х



#### SendMessage

#### Description

A simplified way to send mail through ListManager acting as a Mail Transfer Agent. Creates an entry in log\_ table of sending of those mails.

#### Arguments

MessageStructIn - Message to be sent as structure (MessageStruct)

#### Returns

ID of the Message sent

Return Data Type int

#### Access Rights (learn more)

List	Site	Server	Listname Required
х	Х	Х	Х

#### Version

ListManager 9.1/API 1.5.1



#### TMSendMessage

This API function sends a transactional message to a specific member ID or email address.

TMSendMessage uses an activated Transactional Message which must be pre-defined in UI. The MailingID for this Transactional Message must be provided in the <u>TMMessageStruct</u> structure. You can find the Message ID on the Home page or the Outgoing Mailing page.

The <u>TMMessageStruct</u> structure contains an array of key/value pairs called Payload. You can use the payload data to pass recipient-specific information. This data will be merged dynamically when the message is sent.

An example of use of these messages would be a point of sale transaction where the message can contain the amount due from the time of purchase. This amount and, perhaps, a description of the item sold would be merged into the Transaction Message created in the UI.

A MemberID or RecipientEmail can be used to specify the recipient. If a MemberID is used, the API user must have access to that user (e.g. be a list admin of a list to which this member belongs). RecipientEmail, if provided, must be a valid email address. If both MemberID and RecipientEmail are provided, an error will be returned if the email of the member identified by MemberID differs from RecipientEmail provided. Payload provided in the <u>TMMessageStruct</u> structure will be used in %%payload name%% merge tags within the message.

**Note:** Unlike the SendMailing and SendMessage functions, TMSendMessage does not create a new outmail\_ record.

#### Arguments

TMMessageStruct - a struct including email or member id, payload, and message id

#### Returns

The recipient id or an error if problems occur at the time of processing the transactional message

#### **Return Data Type**

unsigned long

#### Access Rights (learn more)

List	Site	Server
Х	х	х

#### **Site Functions**

CreateSite

**Function** CreateSite Description Creates a new site

Arguments SiteStruct – site to be created as a structure. Struct

Return Value ID of the site created

#### Notes

Leave the SiteID of SiteStruct empty. SiteName and HostName are required. SiteName has to be unique for the server. HostName should have the URL form starting from 'http://' or 'https://'.

#### Rights

You have to be a server admin

#### Return Data Type

int

#### Access Rights (<u>learn more</u>)

List	Site	Server	Listname Required
		Х	



CreateSiteAdmin

Function CreateSiteAdmin

**Description** Creates a site admin

#### Arguments

SiteAdminStruct - containing information needed to create an admin

#### **Return Value**

Returns an ID number of a server admin created or raises error with a verbose message

#### Notes

Name, Password, EmailAddress and WhatSites members if the SiteAdminStructure must be provided.

AdminID member of the structure is ignored.

#### **Rights**

User must be allowed to administrate all the sites a site admin being created is supposed to be admin of. In other words it should be either a server admin or a site admin of all sites he wants to grant access to the newly created admin.

#### **Return Data Type**

int

#### Access Rights (learn more)

List	Site	Server	Listname Required
	х	Х	

DeleteSite

Function DeleteSite

**Description** Deletes a site

Arguments SiteStruct – containing SiteID of a site to be deleted struct

#### **Return Value**

Returns true if succeeds, raises error with a verbose message otherwise

#### Notes

You have to provide the SiteID member of SiteStruct structure you want to delete. All lists, topics, members, log data, completed recipients, mailings and other information related to that site will be deleted.

#### **Rights**

Server or Site admin of the updated site

Return Data Type

#### Access Rights (learn more)

List	Site	Server	Listname Required
	Х	Х	

Version

ListManager 10.0

DeleteSiteAdmin

Function DeleteSiteAdmin

**Description** Deletes a site admin

Arguments SiteAdminStruct – containing AdminID to delete

#### **Return Value**

Returns true if succeeds, raises error with a verbose message otherwise

#### Notes

AdminID must be provided.

#### Rights

User must be allowed to administrate all the sites a site admin being created is supposed to be admin of. In other words it should be either a server admin or a site admin of all sites he wants to grant access to the updated admin.

#### Return Data Type

bool

#### Access Rights (learn more)

List	Site	Server	Listname Required
	Х	Х	



UpdateSite

**Function** UpdateSite

**Description** Updates a site

Arguments SiteStruct – structure containing data to be overwritten (updated) struct

#### **Return Value**

Returns true if succeeds, raises error with a verbose message otherwise

#### Notes

You have to provide the SiteID member of SiteStruct structure you want to update.

#### **Rights**

Server or Site admin of the updated site

Return Data Type bool

#### Access Rights (learn more)

List	Site	Server	Listname Required
	Х	Х	

Version ListManager 10.0

Lyris LM API User Manual - For Client Use Only



UpdateSiteAdmin

Function UpdateSiteAdmin

**Description** Updates a site admin

Arguments SiteAdminStruct – containing information to update

#### **Return Value**

Returns true if succeeds, raises error with a verbose message otherwise

#### Notes

AdminID must be provided.

#### Rights

User must be allowed to administrate all the sites a site admin being created is supposed to be admin of. In other words it should be either a server admin or a site admin of all sites he wants to grant access to the updated admin.

#### **Return Data Type**

bool

#### Access Rights (learn more)

List	Site	Server	Listname Required
		х	

#### **SQL and Misc. Functions**

#### SqlSelect

Runs an SQL SELECT Statement, and returns an array of array of strings. The first element of the array contains field names. Only server administrators may access this function.

#### Arguments

SqlStatement - The SQL SELECT statement to run (string)

#### Returns

Result set from the query or NULL if no records returned. First row contains column names.

**NOTE** You can use SqlSelect when doing a mail-merge using SOAP with non-ListManager tables; it can use execute any query, i.e., INSERT INTO < non-ListManager table >.

#### Return Data Type

ArrayOfArrayOfString

#### Access Rights (learn more)

List	Site	Server	Listname Required
		Х	

Version

ListManager 8.1



#### SqlDelete

Deletes row(s) from a table using a "where" clause. Only server administrators may access this function.

#### Arguments

Table - The table the rows should be deleted from. See the Programmer's Guide in theReference Manualfor more information about ListManager's tables (string)SqlWhere - The "where" clause (string)

#### Returns

Success flag – true if update successful

#### **Return Data Type**

bool

#### Access Rights (learn more)

List	Site	Server	Listname Required
		х	

#### Version

ListManager 8.1

#### SqlInsert

Inserts rows into a table. DataArray should contain field names and values. If returnid is true, the id of the row is returned. otherwise functions returns 1. Only server administrators may access this function.

#### Arguments

Table - The table the rows should be inserted. See the Programmer's Guide in the <u>Reference</u> <u>Manual</u> for more information about ListManager's tables (string) DataArray - ArrayOfKeyValueType ReturnID - Whether the ID of the new row should be returned (Boolean )

#### Returns

Identity of the row created

**NOTE** You cannot use SqlInsert when doing a mail-merge using SOAP with non-ListManager tables. Instead, use SqlSelect; it can use execute any query, i.e., INSERT INTO < non-ListManager table >.



### Return Data Type int

#### Access Rights (learn more)

List	Site	Server	Listname Required
		Х	

Version ListManager 8.1

SqlUpdate

Updates rows into a Table using an SQL "where" clause. DataArray should contain field names and values. Only server administrators may access this function.

#### Arguments

Table - The table whose the rows should be updated. See the Programmer's Guide in the <u>Reference Manual</u> for more information about ListManager's tables (string) DataArray - The data array to update the table (ArrayOfKeyValueType) SqlWhere - The SQL "where" clause that should be run (string)

#### Returns

Success flag - true if update successful

#### **Return Data Type**

bool

#### Access Rights (learn more)

List	Site	Server	Listname Required
		Х	

#### Version

ListManager 8.1

#### ApiVersion

Verifies the version of the API the target ListManager server is running. Different api versions have incompatible clients, so this function ensures the version you expect is the version hosted on the listmanager server.

Arguments (none)

Returns Current API version

## Return Data Type string

#### Access Rights (learn more)

List	Site	Server	Listname Required
Х	Х	Х	

Version ListManager 8.1

#### CurrentUserEmailAddress

This function returns the email address associated with the user logged in. For example, this command will return the email address associated with the server administrator "admin".

#### Arguments

(none)

Returns User's e-mail address

Return Data Type string

#### Access Rights (learn more)

List	Site	Server	Listname Required
х	х	Х	

Version

ListManager 8.1

#### **Segment Functions**

CreateSegment

**Description** Creates a segment.

#### Arguments

SegmentStructIn - segment specification as struct - (SegmentStruct)

**NOTE** SegmentID of SegmentStructIn will be ignored.

Returns New segment ID

Return Data Type int

#### Access Rights (learn more)

List	Site	Server	Listname Required
Х	Х	Х	Х

Version

ListManager 9.1/API 1.5.1



#### **SelectSegments**

Selects an array of SegmentStructs using FilterCriteriaArray.

Example: ar[0] = (SegmentName = aol); ar[1] = (ListName like %lis%);

#### Arguments

FilterCriteriaArray- an array of member field/value pairs (values from SegmentStruct)

#### Returns

Array of segment struct matching criteria

#### Return Data Type

ArrayOfSegmentStruct

#### Access Rights (learn more)

List	Site	Server	Listname Required
х	Х	Х	Х

#### Version

ListManager 8.1

#### **UpdateSegment**

Executes update query to update all corresponding fields of the structure. Overrides the existing structure of a segment uniquely identified by the SegmentID member of SegmentStructIn.

#### Arguments

SegmentStructIn - new segment description (to be updated) (SegmentStruct)

#### Returns

Success flag - true if update successful

### Return Data Type

Bool

#### Access Rights (learn more)

List	Site	Server	Listname Required
		Х	Х

#### Version

ListManager 9.1/API 1.5.1

DeleteSegment

#### Description

Deletes a segment.

#### Arguments

Segment ID - segment ID to be deleted (int)

#### Returns

Success flag - true if update successful

Return Data Type bool

#### Access Rights (learn more)

List	Site	Server	Listname Required
х	Х	Х	Х

Version ListManager 9.1/API 1.5.1

#### **Server Functions**

CreateServerAdmin

Function CreateServerAdmin

Description Creates a server admin

#### Arguments ServerAdminStruct – containing information needed to create an admin

#### **Return Value**

Returns an ID number of a server admin created or raises error with a verbose message

#### Notes

Name, Password and EmailAddress members of the ServerAdminStructure must be provided.

AdminID member structure is ignored.

#### Rights

You have to be a server admin.

#### **Return Data Type** int

#### Access Rights (learn more)

List	Site	Server	Listname Required
		Х	



DeleteServerAdmin

Function DeleteServerAdmin

**Description** Deletes a server admin

Arguments ServerAdminStruct – containing AdminID to delete

**Return Value** Returns true if succeeds, raises error with a verbose message otherwise

Notes AdminID must be provided

#### Rights

You have to be a server admin.

Return Data Type bool

#### Access Rights (learn more)

List	Site	Server	Listname Required
		Х	



UpdateServerAdmin

Function UpdateServerAdmin

**Description** Updates a server admin

Arguments ServerAdminStruct – containing information to update

**Return Value** Returns true if succeeds, raises error with a verbose message otherwise

**Notes** AdminID must be provided.

#### Rights

You have to be a server admin.

Return Data Type bool

#### Access Rights (learn more)

List	Site	Server	Listname Required
	Х	Х	

#### **Report Functions**

TrackingSummary

Exports a report of delivery success and failures, unique and total opens, and unique clicks per URL.

#### Arguments

OutmailID - The MessageID\_ of an outmail.

#### Returns

Tracking summary requested for given outmailID\_

#### Return Data Type

TrackingSummaryStruct

#### Access Rights (learn more)

List	Site	Server	Listname Required
Х	Х	Х	

#### **Topic Functions**

CreateTopic

**Function** CreateTopic

**Description** Creates a topic

Arguments TopicStruct – structure filled with topic information struct

#### **Return Value**

Returns true if succeeds, raises error with a verbose message otherwisel

#### Notes

TopicName, TopicDescription, SiteName are mandatory fields which need to be given. TopicName should be unique.

#### **Rights**

User must be allowed to admin a site topic is about to be created for. So server or site admin is required.

#### **Return Data Type**

bool

#### Access Rights (learn more)

List	Site	Server	Listname Required
	х	х	-



DeleteTopic

Function DeleteTopic

**Description** Deletes a topic

#### Arguments

**TopicStrict** – containing TopicName of a site to be deleted **struct** 

#### **Return Value**

Returns true if succeeds, raises error with a verbose message otherwise

#### Notes

You have to provide the TopicName member of TopicStruct structure you want to delete. All information corresponding to the topic will be deleted like active or completed recipients or clicktrtracking data.

#### Rights

User must be allowed to admin a site topic is about to be updated for. So server or site admin is required.

### Return Data Type

bool

#### Access Rights (learn more)

List	Site	Server	Listname Required
	Х	Х	



UpdateTopic

**Function** UpdateTopic

**Description** Updates a site

#### Arguments

**TopicStruct** – structure containing data to be overwritten (updated) **struct** 

#### **Return Value**

Returns true if succeeds, raises error with a verbose message otherwise

#### Notes

You have to provide the TopicName member of TopicStruct structure you want to update.

#### Rights

User must be allowed to admin a site topic is about to be updated for. So server or site admin is required.

#### **Return Data Type**

bool

#### Access Rights (learn more)

List	Site	Server	Listname Required
	Х	Х	

Version

ListManager 10.0

#### **Deprecated Functions**

#### SelectSimpleMembers

This function is **deprecated** and will be removed in a future release. Please use the

SelectMembers()function

#### Description

Selects an array of MemberStructs using <u>FilterCriteriaArray</u>. Example:

ar[0] = (ListName = list1); ar[1] = (domain = example.com)

#### Arguments

FilterCriteriaArray - an array of member field/value pairs (values from MemberStruct)

#### Returns

An array of members matching criteria

Return Data Type ArrayOfSimpleMemberStruct

#### Access Rights (learn more)

List	Site	Server	Listname Required
Х	Х	Х	Х

Version ListManager 8.1

## Type Reference

#### **Classes and Structs**

#### ContentStruct

Used to create content.

Name ContentID	<b>Type</b> int	Description Unique ID in Docs_table
DateCreated	date	Date content was created
Description	string	The description of this content
DocParts	ArrayOfDocPart	An array of doc parts to be created along with the content
DocType	<b>DocTypeEnum</b>	The document type
HeaderFrom	string	The From: header
HeaderTo	string	The To: header
IsReadOnly	boolean	If true, web interface will not let user change this document in the web interface
IsTemplate	boolean	If true, this content is a template
ListName	string	a list name
NativeTitle	string	Title of the document in its native language. A subject of the content.
SiteName Title	string string	a site name Title of the document, in English

Note: Since Microsoft .NET does not support NULL date/times, the date/time "2001-01-01 00:00:00" is considered null.

lyris<sup>•</sup>



CharSetStruct

The CharSetStruct defines the character set used by a mailing. The CharSetStruct is used with the <u>MailingStruct</u>.

#### Name Type Description

CharSetID int An auto-incrementing ID field that uniquely identifies a record in this table Description string A text description. Informational only

Name string The MIME compatible name of the character set

DocPart

Structure Name DocPart

Members Body – (string) a body MimePartName\* – (string) mime name CharSetID – (int) a charset id for this doc part Encoding – (MailSectionEncodingEnum) encoding for this doc part \* MimePartName can be 'html', 'text' for html and text parts respectively OR a filename for attaching a file to the content.

\* MimePartName can be 'html', 'text' for html and text parts respectively OR a filename for attaching a file to the content

KeyValueType

This is a Key-Value pair.

NameTypeValuestringNamestring

**Description** Value to insert Name of the key



#### ListStruct

The ListStruct describes all of the parameters for a particular list.

Name	Туре	Description Notes
ListID	int	The unique identifier for this list
Additional	string	Additional information about this list (not used by ListManager)
AddListNameToSubject	boolean	If true, adds the list's name to the "Subject:" header
Admin	string	Administrator responsible for this list
AllowCrossPosting	boolean	If true, this list should accept cross-posted messages (identical messages sent to multiple lists)
AllowDuplicatePosts	boolean	If true, this list should accept duplicate messages
AllowInfo	boolean	If true, this list should allow non-members to read information about it
AnyoneCanPost	boolean	If true, this list should allow anyone to post; if false, it requires those who post to be members
ApproveNum	int	The number of approvals required of new members before they may post to the list without moderation
ArchiveDays	int	The number of days archived messages are kept
ArchiveNum	int	The number of archived messages kept
AutoReleaseHour	int	The time of day messages should be automatically approved and released
BlankSubjectOk	boolean	If true, the list should permit messages with blank "Subject:" headers
Child	boolean	If true, this list should accept postings from other lists



Name T	Гуре	Description	Notes
	oolean	If true, this list should	
		automatically put members	
		who bounce too much mail	
		on hold	
CleanNotif ir	nt	The length of time (days) a	
		"held" member will be	
		notified	
Comment s	string	Additional information about	
		this list (not used by	
		ListManager)	
CommentsID s	string	Comment about this list	
		(links to a document)	
ConfirmSubscribes b	poolean	Whether this list should	
		confirm new subscriptions	
ConfirmUnsubscribes	<u>ConfirmUnsubEnum</u>	Whether this list should	
		confirm unsubscribes	
DateCreated d	lateTime	The date and time this list	
		was created	
	string	The default "From:" header	
DefaultSubject s	string	The default "Subject:"	
DefaultTe		header	
	string	The default "To:" header	
DeliveryReports ir	nt	What delivery reports should be sent to	
		administrators	
DescLongDocID s	string	Long description of this list	
Desceongeocie	sting	(links to a document)	
DetectHtmlByDefault b	oolean	If true, this list should detect	
		HTML capability by default	
DetectOpenByDefault b	oolean	If true, this list should detect	
		HTML opens by default	
DigestFooter s	string	The digest footer	
•	string	The digest header	
Disabled b	poolean	If true, this list is disabled	
DontRewriteMessageIDHeader b	oolean	If true, ListManager will not	
-		rewrite the Message-ID, but	
		instead leave it alone, and	
		use X-Lyris-Message-ID	
EnableScripting		What level of scripting the	
		list allows	
ErrHold ir	nt	How many bounces before	
_		a member is put on hold	
From s	string	If set, specifies the "From:"	
		header of every message	



Name	Туре	Description N	Notes
		send on this list	
HeaderRemove	string	Which headers should be	
KoopOutmailPostings	int	removed	
KeepOutmailPostings	III	How long mailings sent to the list should be kept	
Keywords	string	Keywords which describe	
Reywords	Stillig	this list	
ListName	string	The name of the list	
MakePostsAnonymous	boolean	If true, posts to this list will	
Marter obto, monymous	booloan	be anonymous	
MaxMembers	int	The maximum number of	
		members this list is allowed	
MaxMessageSize	int	The maximum size, in	
		bytes, non-administrators	
		may post to the list	
MaxMessNum	int	The maximum number of	
		messages that may be sent	
		through the list in a 24-hour	
		period	
MaxPostsPerUser	int	The maximum number of	
		posts a single person may	
		post to the list	
MaxQuoting	int	The maximum number of	
		contiguous lines that may	
		be quoted at once in a	
		single message	
MemberListSecurity	MemberListSecurityEnum	Who may access the list of	
		members	
MergeCapOverride	MergeCapOverrideEnum	Whether this list should	
		override the server scripting	
MagaagaFaatar	otring	levels	
MessageFooter MessageHeeder	string	The default message footer	
MessageHeader	string	The default message header	
Moderated	ModeratedEnum	What level of moderation	
Woderaled	ModeratedEntiti	this list requires	
ModifyHeaderDate	boolean	Whether the "Date:" header	
Wodifyr leader Date	boolean	should automatically be	
		rewritten to be the date and	
		time a message is approved	
MRIVisibility	MRIV isibility Enum	Whether the Discussion	
,		Forum Interface for this list	
		should be (v)isible, (h)idden	
		or (i)nvisible	
		.,	



Name	Туре	Description	Notes
NameRequired	NameRequiredEnum	Whether the subscriber	Notes
Hamortoquilou	Hamertequired Entitie	must provide a name when	
		joining	
NewSubscriberSecurity	NewSubscriberPolicyEnu	What security controls who	
		may join the list	
NoArchive	boolean	If true, this list maintains a	
		message archive	
NoBodyOk	boolean	If true, messages posted to	
		this list may be blank	
NoEmail	boolean	If true, this list rejects	
		messages posted via email	,
		and requires postings	
		through the ListManager	
		web interface	
NoEmailSubscriptions	boolean	If true, this list prohibits	
		subscriptions via email, and	
		requires them through the	
Nel jettlessler	haalaan	ListManager web interface	
NoListHeader	boolean	If true, the list-help headers should not be included	
NoNNTP	boolean	If true, the list will not be	
INDININTE	boolean	accessible via NNTP	
NoSearch	boolean	If true, the list's archives, if	
	20010411	available, will not be	
		searchable	
NotifyHeldInterval	int	How frequently held	
		members should be notified	
OnlyAllowAdminSend	boolean	If true the list will only allow	
		administrators to send	
PasswordRequired	int	Whether a password is	
		required when joining	
PostPassword	PostPasswordEnum	Whether a member's	
		password must be included	
		in the message in order to	
Driv Approv	atring	be posted	
PrivApprov	string	Sets rules for automatically	
		approving applications to a private list	
PurgeExpiredInterval	int	How long expired members	
r digeExpireditierval	int	should be kept in the	
		database before being	
		purged, in days	
PurgeHeldInterval	int	How long held members	
3		should be kept in the	
		I	



Name	Туре	Description Notes
PurgeReferredInterval	int	database before being purged, in days How long referred members should be kept in the database before being
PurgeUnapprovedInterval	int	purged, in days How long unapproved members should be kept in the database before being
PurgeUnconfirmedInterval	int	purged, in days How long unconfirmed members should be kept in the database before being
PurgeUnsubInterval	int	purged, in days How long unsubscribed members should be kept in the database before being
RecencyDayCount	int	purged, in days How many days to check
RecencyEmailEnabled	boolean	for recent mailings If ture, recency
RecencyMailCount	int	checking/purging is enabled The number of mailings that
RecencyOperator	<u>RecencyOperatorEnum</u>	should trigger recency limits When checking for recency, should the number of mailings be (m)ore than, (e)qual to or (l)ess than the number in
RecencySequentialEnabled	boolean	RecencyMailCount If true, recency limits should be applied to sequential
RecencyTriggeredEnabled	boolean	mailings If true, recency limits should be applied to triggered
RecencyWebEnabled	boolean	mailings If true, recency limits should
RecipientLoggingLevel	LoggingLevelEnum	be applied to web mailings What level of delivery logging should there be? (N)o logging, non-SMTP errors (m), all (e)rrors, errors and successes (f)
ReferralsPerDay	int	The number of referrals

Name	Туре	<b>Description</b> allowed per member per	Notes
		day	
ReleasePending	int	The length of time	
-		unapproved messages	
		should be kept before being	J
		sent automatically	
RemoveDuplicateCrossPosting	jsboolean	If true, if a list allows cross-	
		postings, it should clean our	t
		duplicate recipients so that	
		members of multiple lists only receive one copy of a	
		message	
ReplyTo	string	The "Reply-To:" header	
RunProgAfterPosting	string	Program to execute after	
0	Ū.	posting	
RunProgAfterSub	string	Program to execute after	
		subscribing	
RunProgAfterUnsub	string	Program to execute after unsubscribing	
RunProgBeforePosting	string	Program to execute before	
Run regulationer osting	Stillig	posting a message	
RunProgBeforeSub	string	Program to execute before	
0	C C	processing a subscribe	
RunProgBeforeUnsub	string	Program to execute before	
		processing an unsubscribe	
ScriptingLevel	<u>ScriptingLevelEnum</u>	What level of scripting should this list allow	
ShortDescription	string	A short description of this	
energe eccliption	Stillig	list	
SimpleSub	boolean	If true, this list should only	
		allow name, email address,	
		or allow members to set	
		other options (such as	
SMTPFrom	string	noack, norepro) The SMTP "MAIL FROM:"	
SMITTION	Stillig	header	
SMTPHeaders	string	Text that should be included	b
	0	in the SMTP header of	
		every message	
SponsOrgID	string	Organization that is	
		sponsoring this list (link to	
		document, type is organization)	
SubscribePassword	string	If this list is 'password'	
	cang		



Name	Туре	<b>Description</b> protected for new subscribers, what is the password?	Notes
SubscriptionReports	SubscriptionReportEnum	What subscription reports should be emailed to list administrators?	
То	string	The default "To:" header	
Topic	char	The category the mailing lis	t ** New
		belongs to.	in
			v.1.5.1
Visitors	boolean	If true, the list should allow non-members to see messages in the Discussion Forum Interface	١

Note: Since Microsoft .NET does not support NULL date/times, the date/time "2001-01-01 00:00" is considered null.

MailingStruct

The MailingStruct defines a mailing.

<b>Name</b> AdditionalHeaders	<b>Type</b> string	<b>Description</b> Any addtional headers (e.g., X-type headers)
Attachments	string	Any attachments. The syntax for using this element is:
		'Attachments' => '{foo 2003 times.txt}'
		where <b>times.txt</b> is the name of the attached file, and <b>2003</b> is the value for 'uniqueid_' in the 'docparts_' table. "Foo" is simply a placeholder and can be replaced with any string you choose. Note that both the quotes and the curly brackets are significant. Using 'foo 2003 times.txt' instead of '{foo 2003

Name	Туре	<b>Description</b> times.txt}' will cause the SOAP
BypassModeration	boolean	server to reply with an error. If true, the mailing may bypass moderation
Campaign	string	What campaign the mailing should belong to
CharSetID	int	The ID of the charset for this mailing (from CharSetStruct)
DetectHtml	boolean	If true, the mailing should detect if the recipient has the ability to read HTML
DontAttemptAfterDate	dateTime	The "kill date" after which this mailing should no longer be delivered
EnableRecency	boolean	If true, recency checking should be done for this mailing
From HtmlMessage	string string	The header "From:" The HTML portion of the mailing
HtmlSectionEncoding IsHtmlSectionEncoded	int boolean	The HTML message encoding If true, the HTML portion of the mailing has been encoded
IsTextSectionEncoded	boolean	If true, the text portion of the mailing has been encoded
ListName	string	The list this mailing is posted to
RecencyNumberOfMailings	int	If enabled, the number of mailings that should trigger
RecencyWhich	string	recency limits. When checking for recency, should the number of mailings be more than, equal to or less than the number in RecencyNumberof Mailings
ReplyTo ResendAfterDays	string int	(from <u>RecencyWhichEnum</u> ) The "Reply To:" header If set, means that when the message is approved, it should be resubmitted for automatic approval after so
SampleSize	int	many days The maximum number of recipients to receive this mailing. If not set, there is no

Name	Туре	Description maximum
ScheduledMailingDate	dateTime	The date and time the mailing is scheduled to be sent
Subject	string	The "Subject:" header
TextMessage	string	The text portion of the mailing
TextSectionEncoding	int	The encoding of the text section
Title	string	The title of the mailing
То	string	The "To:" header
TrackOpens	boolean	If true, this mailing should detect if recipients open it
RewriteDateWhenSent	boolean	If true, the mailing should have its "Date:" header rewritten to be the time it was actually sent, removing the original "Date:" header

#### NOTES

- Since Microsoft .NET does not support NULL date/times, the date/time "2001-01-01 00:00:00" is considered null.
- "MailingName" has been removed from MailingStruct in ListManager 10.0 . The "Title" member holds the mailing name.

#### MemberStruct

Most member functions use the SimpleMemberStruct. The MemberStruct provides more information about members. It is returned by SelectMembers.

<b>Name</b> MemberID Additional	<b>Type</b> integer string	<b>Description</b> Unique member ID Additional information about this member (not
	String	used by ListManager)
ApprovalNeeded	boolean	Can this member bypass approval to send messages?
CanApprovePending	boolean	If true, and if this member is an admin, can this member approve pending (moderated) messages?
CleanAuto	boolean	If true, do not mark as 'held' this member if they bounce too much email (i.e.: let them bounce all they want)
Comment	string	Additional information about this member (not used by ListManager)

## lyris<sup>-</sup>

N	-	
Name	Type	Description
DateBounce	dateTime	The date of the most recent bounce
DateConfirm	dateTime	Date the member was last sent a 'confirm'
		message
DateHeld	dateTime	Date the member was held
DateJoined	dateTime	Date when member joined this list
DateUnsubscribed	dateTime	Date when member unsubscribed from this list
Demographics	ArrayOfKeyValueTyp	eAn array of KeyValueType(s) as defined by your
		database
EmailAddress	string	The email address of the member
ExpireDate	dateTime	The date the membership expired
FullName	string	The full name of the member
IsListAdmin	boolean	If true, the member is a list administrator
ListName	string	The name of the list this member belongs to
MailFormat	<u>MailFormatEnum</u>	What format does the user want to receive mail,
		(T)ext, (M)ultipart, or (H)TML.
MembershipKind	<u>MemberKindEnum</u>	The kind of subscription this member has ('mail',
		'nomail', 'digest', 'mimedigest', 'index')
MemberStatus	<u>MemberStatusEnum</u>	What is the status of this member? ('normal',
		'confirm', 'private', 'expired', 'held', 'unsub',
		'needs-goodbye', 'needs-hello', 'needs-confirm')
NoRepro	boolean	If true, the member should receive a copy of his
		own postings
NotifyError	boolean	If true, the member (if a list administrator) should
		receive list error mail
NotifySubmission	boolean	If true, the member (if a list administrator) should
		receive notification of messages pending
		moderation
NumApprovalsNeeded	integer	The number of approvals this member needs
	-	before posting to the list unapproved
NumberOfBounces	integer	The number of bounces this member has had
Password	string	The member's password
ReadsHtml	boolean	If true, this member has been detected to read
		HTML
ReceiveAcknowlegmer	ntboolean	If true, this member receives a message
-		acknowledging a posting to the list
ReceiveAdminEmail	boolean	If true, this member (if a list administrator) should
		receive messages for list administrators
UserID	string	Additional information about this member (not
	0	used by ListManager)

Note: Since Microsoft .NET does not support NULL date/times, the date/time "2001-01-01 00:00" is considered null.



#### MemberBanStruct

The MemberBanStruct defines a member ban, which controls who may or may not join lists.

Name	Туре	Description
BanLogic	<b>BanLogicEnum</b>	The type of ban this is
Domain	string	The domain this ban applies to
ListName	string	The list this ban applies to; NULL for a site or server ban
SiteName	string	The site this ban applies to; NULL for a list or server ban
UserName	string	The user name this ban applies to, if any

#### MessageStruct

Name RecipientEmailsIn	<b>Type</b> ArrayOfString	Description Array of email addresses you send messages to (optional)
RecipientsMemberIDsIn	ArrayOfInt	Array of IDs of members you want to send messages to (optional)
HeadersIn	ArrayOfKeyValueTypes	Headers of the message, in the form of key/value pairs
Body	char	Raw ready to send body (excluding headers)
SegmentID	int	An integer determining associated segment ID (if 0 or NULL, omitted). Does not send to this segment; only associates the message with it
ListName	char	List you want to associate mailing with (if 0 or NULL, omitted). Does not send to this segment; only associates the message with it

PreviewStruct

#### Structure name

PreviewStruct

#### Members

**TextToMerge** – (string) Text including merge tags to be merged **MemberID** – (int) MemberID of a user whose data will be used for merging **SubsetID** – (int) SubsetID to be merged against while using member data



#### SegmentStruct

The SegmentStruct defines a segment (SQL subset) of a list.

Name	Type	Description
SegmentID	int	Unique identifier of this segment
Description	string	A description of this segment
ListName	string	The name of the list this segment is associated with
NumTestRecords	int	The number of records to retrieve when testing this segment
SegmentName	string	The name of this segment
SegmentType	SegmentTypeEnun	The type of segment, normal, triggered or
		sequential
ClauseWhere	char	Essentials/Query
ClauseAfterSelect	char	Advanced/After SELECT
ClauseFrom	char	Advanced/Join other tables
ClauseOrderBy	char	Advanced/Sorting
ClauseSelect	char	Advanced/Columns to display
AddWhereList	bool	Boundaries/Pull only this list's members
AddWhereMemberTyp	ebool	Boundaries/Pull only normal members
AddWhereSubType	bool	Boundaries/Pull only members receiving regular email

ServerAdminStruct

#### Structure name

ServerAdminStruct

#### Members

AdminID – (int) id of a server admin (needed for update and delete – leave empty for creating an admin)
 Name – (string) name of the administrator
 EmailAddress – (string) e-mail address of an administrator
 Password – (string) password of the administrator

#### SimpleMailingStruct

The SimpleMailingStruct is created from the ImportContent function. It may then be used in <u>SendMailingOr SendMailingDirect</u>function.

Name AdditionalHeaders Attachments	<b>Type</b> string string	<b>Description</b> Any additional SMTP headers for the mailing Any attachments to the mailing (Note: this field should only be set from the results of <u>ImportContent</u> ; it should not be set by the user)
CharSetID	int	The charset ID
From	string	The From header of the mailing
HtmlMessage	string	The HTML message
HtmlSectionEncoding	int	The encoding of the HTML section
IsHtmlSectionEncodedbooleanIf true, the HTML section is encoded		
IsTextSectionEncoded boolean If true, the text section is encoded		
Subject	string	The Subject header of the mailing
TextMessage	string	The text message
TextSectionEncoding	int	The encoding of the text section
То	string	The To header
Title	string	The title of the mailing

#### SimpleMemberStruct

The SimpleMemberStruct requires minimal information about a member, and is used in many member functions.

#### Name Type Description

MemberID int The unique identifier for this member EmailAddress string The email address for this member ListName string The list this member belongs to

SiteAdminStruct

Structure name SiteAdminStruct

#### Members

AdminID – (int) id of a server admin (needed for update and delete – leave empty for creating an admin)

**Name** – (string) name of the administrator



**EmailAddress** – (string) e-mail address of an administrator **Password** – (string) password of the administrator **WhatSites** – (ArrayOfString) array of sites the site admin should be able to administrate

#### SiteStruct

Structure name SiteStruct

#### Members

SiteID – (int) id of the site (needed for update and delete – leave empty for creating site) SiteName –(string) name of the site SiteDescription – (string) description of the site HostName – (string) hostname to associate with site WebInterfaceURL – URL address of the web interface

TinyMemberStruct

The TinyMemberStruct requires minimal information about a member, and is used in the <u>CreateManyMembers</u> function.

#### Name Type Description

EmailAddress string The email address for this member. FullName string The full name for this member.

#### TMMessageStruct

Provides information about a transactional message.

Name	Туре	Description
RecipientEma	ilstring	The recipient's email address (must be a valid address; can be used insted of MemberID)
MemberID	int	The recipient's membmerID (can be used instead of
		RecipientEmail)
MailingID	int	The MailingID of the transactional message
Payload	ArrayOfKeyValueTyp	eArray of key/value pairs carrying the payload for the message (for example {Name='day',Value='Tuesday'} will be used in a transactional message containing the %%payload day%% merge tag)

#### TopicStruct

### Structure name

TopicStruct

#### Members

**TopicName** – (string) name of the topic **TopicDescription** – (string) name of the topic **SiteName** – (string) site name this topic should belong to **HiddenTopic** – (bool) determines if the topic should be hidden

TrackingSummaryStruct

The TrackingSummaryStruct is returned by the TrackingSummary function, and gives basic delivery and tracking information for a mailing.

Name	Туре	Description
TransientFailure	string	Temporary failures due to non-permanent SMTP or DNS failures
Success	int	The number of successful recipients
Expired	int	The expiration date to send the mailing was reached
		before all attempts were completed
Paused	int	The recipient was not sent to because the mailing was paused by an administrator
MailMergeSkippe	dint	The recipient was not processed due to the skip
		command in mailmerge
Active	int	The number of recipients currently receiving mailing
Opens	int	The total number of times a message is opened
Created	date	The date that the mailing was created as an outmail record for sending
NotAttempted	int	The number of recipients not yet attempted
Clickthroughs	int	The total number of tracked clickthroughs for a message
Title	string	The title of the mailing
TotalRecipients	int	The total number of recipients
PermanentFailure	int	Permanent failures due to permanent SMTP or DNS
		failures, receipt of a bounce message, invalid email
		address or failure to retrieve the message body from the database
TotalUndelivered	int	The total number of recipients who have been attempted
		but failed
MailMergeAbort	int	The recipient was not sent to because the mailing was aborted during mail merging by the abort command
UniqueOpens	int	The total number of recipients tracked opening a
		message
Clickstreams	int	The total number of tracked clickstreams for a message
Pending	int	The pending number of recipients
URLs	Array of	All tracked URLs

UrlT	The outmailMessageID_ value
gStr	The number of recipients waiting for mailings who have
MailingID int	already been tried but who did not receive due to a
Retry int	transient error

#### URLTrackingStruct

The URLTrackingStruct is returned as part of the <u>TrackingSummaryStruct</u>.

#### Name Type Description

UniqueOpensstringNumber of unique clicks for this URL. Opens stringTotal number of clicks for this URL URL stringThe URL



#### **Enumerations**

BanLogicEnum

Specifies the kind of ban in the MemberBanStruct.

#### Key

#### Description

- A Accepted. Bans addresses other than accepted addresses from joining
- C Conditionally accepted. Bans other addresses from joining, except those explicitly rejected with a "Reject" ban.
- R Banned. This member or domain may not join the list.

#### ConfirmUnsubEnum

Specifies whether unsubscribe requests should be confirmed.

Key

#### Description

- 0 Require unsubscribe confirmation when the request is questionable (e.g., the request is from a different address than the member's email address)
- 1 Always require unsubscribe confirmation
- 2 Never require unsubscribe confirmation

#### DeliveryReportEnum

Specifies at what interval(s) delivery reports should be emailed to administrators.

#### Key Value

- 0 NoReports
- 1 ReportAfter1Hour
- 2 ReportAfter4Hours
- 4 ReportAfter12Hours
- 8 ReportAfter24Hours
- 16 ReportAfter48Hours

DocTypeEnum

Specifies the content document type.

KeyDescriptionBILLINGBilling invoice dataCONTENT Content created to be sent to a listMESSAGE An internal message sometimes sent to a user or an administrator

EnableScriptingEnum

Specifies who may use scripting for a list.

#### Key Description

- 0 Only administrators may use scripting
- 1 Any list member may use scripting
- 2 Scripting disabled

FieldTypeEnum

Key integer date char1 char2 char3 varchar10 varchar20 varchar30 varchar40 varchar50 varchar60 varchar70 varchar80 varchar90 varchar100 varchar150 varchar200 varchar250



#### ListTypeEnum

Specifies the kind of list being created.

Key	Description
marketing	All list settings will be appropriate for a list intended for email marketing. The list will be configured so only administrators may send email to the list. If members reply to the message, their responses will go to the message's author. Open and Clickthrough tracking is on by default for all new mailings sent from an email marketing list.
	Full personalization of messages (conditional content, mail merge) is possible because full scripting is enabled for administrators. The list will accept messages from other lists as a child list. Mailing and clickthrough data will be kept forever.
	Messages sent to the list must be approved before they will be sent. The list settings may be changed later in the Utilities: List Settings menu.
announcement- moderated	All list settings will be appropriate for a one-way announcement list. The list will be configured so only administrators may send email to the list. If members reply to the message, their responses will go to the message's author.
	Open and Clickthrough tracking is off by default for all new mailings sent from an announcement list.
	Messages can be personalized because safe scripting is enabled for administrators. The list will not accept messages from other lists as a child list. Mailing and clickthrough data will be kept for 35 days.
	Messages sent to the list must be approved before they will be sent. The list settings may be changed later in the Utilities: List Settings menu.
discussion- moderated	All list settings will be appropriate for a moderated discussion list. The list will be configured so that all list members may send email to the list. If members
modoratod	reply to the message, their responses will go to the list. Messages sent to the list must be moderated by an administrator.
discussion- unmoderated	All list settings will be appropriate for an unmoderated discussion list. The list will be configured so that all list members may send email to the list. If members reply to the message, their responses will go to the list.



LoggingLevelEnum

Specifies the level of delivery logging for a list.

#### Key Description

#### N No logs

- M Displays errors but not SMTP transaction info
- E All errors, including SMTP transaction info
- F Errors and successes

#### MailFormatEnum

Specifies the mail format a member prefers.

#### Key Description

- T Text only
- H HTML
- M Multipart-alternative

#### MailSectionEncodingEnum

Specifies the encoding for a section of a message.

# KeyDescription8bit8 bit encodingquoted-printable quoted-printable encodingbase64base 64 encoding7bit7 bit encoding

#### MemberKindEnum

Specifies what kind of messages a member should receive from the list.

#### Key Description

A digest
A MIME digest
Subject line index
No mail
Normal list mail

#### MemberListSecurityEnum

Specifies who may access the list of members.

Key Description

- 0 Only administrators may access the list of members
- 1 List members may access the list of members
- 2 Anyone may access the list of members

#### MemberStatusEnum

Specifies the status of the member. Only members with status = normal will typically receive mail from a list.

<b>Key</b> normal	<b>Description</b> A normal member who receives mailings from the list
confirm	The person has requested to join this mailing list, has received an email message asking them to confirm their membership, but has not replied to the confirmation message.
private	The person has requested to join this mailing list, but because this mailing list is set to private, their request to join is waiting for an administrator to approve it by changing their membership to normal.
expired	The member had their membership set to expire on a certain date, and that date has past.
held	The member's email address was invalid, or bounced mailing list messages for several days.
unsub	The member was a member of the list at one time, but has since unsubscribed
referred needs-	The member was invited to join using a referral, but has not yet joined the list. The member will receive a message asking them to confirm their membership, and
confirm	then their status will be set to Confirm.
needs- hello	The member will receive a message welcoming them to the list, and their status will be Normal.
needs- goodbye	The member will receive a message informing them they have left the list, and their status will be Unsubscribed.

#### MergeCapOverrideEnum

Specifies the level at which this list can override server scripting levels.

#### Key Description

- 0 No scripting permitted
- 1 Safe scripting permitted
- 2 Full scripting permitted
- 3 Use server settings

#### MessageTypeEnum

Specifies the type of document that should be sent.

Key	Description
confirm	The document which will be sent via email to new subscribers when they join the mailing list, and the list is set to confirm new subscribers.
hello	The document which will be sent via email to new members of this mailing list when
aoodhya	they join. If blank, a default Hello message will be sent. The document which will be sent via email to members of this mailing list when they
leave the mailing list. If blank, a default Goodbye message will be sent.	
held	The document which will be sent via email to subscribers whose subscriptions are
private	being held due to delivery problems. If blank, a default Held message will be sent. The document which will be sent via email to new members who join but cannot

receive any messages until an administrator subscribes them to the list.

#### ModeratedEnum

Specifies the kind of moderation required by a list.

Key

#### Description

no No moderation required

all All messages must be moderated

number The first *n* number of messages for a member must be moderated. This number is defined by the value for ApproveNum in the ListStruct



#### MriVisibilityEnum

Specifies whether the Discussion Forum Interface is visible, hidden, or unavailble. Used by the ListStruct.

Key

Description

- V List is visible
- H List is hidden; users may acces the list by going to the list URL directly
- I List is invisible and inaccessible

#### NameRequiredEnum

Specifies whether a prospective member must provide a name when joining a list.

- Key Description
- 0 Providing a name is optional
- 1 Do not ask for a name
- 2 Providing a name is required

#### NewSubscriberPolicyEnum

Specifies what requirements there are (if any) for new members.

#### Key Description

open Anyone may join

private Administrator must approve new members

closed New members may only be added by administrator

password Members may join if they supply the list password

#### PostPasswordEnum

Specifies whether the user's password must be included in a message to be posted.

#### Key Description

- 0 Password required
- 1 Password not required



#### RecencyOperatorEnum

Specifies whether a list's recency limit should be for more, fewer or exactly the number specified by the RecencyMailCount in the ListStruct.

#### Key Description

- m More than the number of messages specified
- f Fewer than the number of messages specified
- e Exactly the number of messages specified

#### RecencyWhichEnum

Specifies whether a mailing's recency limit should be for more, fewer or exactly the number specified by the RecencyNumberOfMailings in the <u>MailingStruct</u>.

#### Key Description

m More than the number of messages specified

- f Fewer than the number of messages specified
- e Exactly the number of messages specified

#### ScriptingLevelEnum

Specifies the scripting level for the list.

#### Key Description

- 0 No scripting permitted
- 1 Safe scripting permitted
- 2 Full scripting permitted

SegmentTypeEnum

Specifies the type of segment.

#### Key Description

normal Normal segment triggered Triggered segment sequential Sequential segment

#### SubscriptionReportEnum

Specifies the type of subscription report that should be mailed to list administrators.

Key	Description
none	Do not email sub/unsub delivery reports to list admins
monthly	Monthly: send a standard monthly report on the 1st of the month
monthly-email	Monthly: send a detailed monthly report on the 1st of the month
monthly-nochart	Monthly: send a short monthly report on the 1st of the month
daily	Daily: send a standard report every day
daily-email	Daily: send a detailed report every day
daily-nochart	Daily: send a short report every day
monday	Weekly: every Monday send a standard weekly report
monday-email	Weekly: every Monday send a detailed weekly report
monday-nochart	Weekly: every Monday send a short weekly report
tuesday	Weekly: every Tuesday send a standard weekly report
tuesday-email	Weekly: every Tuesday send a detailed weekly report
tuesday-nochart	Weekly: every Tuesday send a short weekly report
wednesday	Weekly: every Wednesday send a standard weekly report
wednesday-email	Weekly: every Wednesday send a detailed weekly report
thursday	rtWeekly: every Wednesday send a short weekly report Weekly: every Thursday send a standard weekly report
thursday-email	Weekly: every Thursday send a standard weekly report
thursday-nochart	Weekly: every Thursday send a short weekly report
friday	Weekly: every Friday send a standard weekly report
friday-email	Weekly: every Friday send a detailed weekly report
friday-nochart	Weekly: every Friday send a short weekly report
saturday	Weekly: every Saturday send a standard weekly report
saturday-email	Weekly: every Saturday send a detailed weekly report
saturday-nochart	Weekly: every Saturday send a short weekly report
sunday	Weekly: every Sunday send a standard weekly report
sunday-email	Weekly: every Sunday send a detailed weekly report
sunday-nochart	Weekly: every Sunday send a short weekly report
,	